

1. Read your classmate's ad and give him/her a 1 to 5 score on the following aspects. Then answer the final question.

<b>Information</b> (the ad has all the necessary information and, as a buyer, I know everything I need to buy the product or service: the price, the characteristics, how to answer the ad, where I can get the product, etc.)	
<b>Attractiveness</b> (the seller tries to persuade the readers to buy the product or service, using good adjectives to describe it, writing about the good qualities of the product)	
<b>Language</b> (the ad uses language in a good way, with no spelling, grammar or structure mistakes, using appropriate language for a published ad)	
<b>Would you buy the product or service?</b>	

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