

[Male co-host 1] Instagram and YouTube, they are the new

00:02

Facebook. The Pew Research Center just

00:05

released a new study that shows 20%

00:07

fewer teens are using Facebook now

00:09

versus three years ago. On the other hand,

00:11

Instagram has grown by 20% in

00:15

that same time. 72% of

00:17

teens are using it right now. Facebook

00:19

isn't completely going away, though. 51%

00:21

of teens surveyed say they still

00:23

use it. YouTube is ahead of everyone, by

00:26

the way. They have 85% of

00:28

teenagers using it, and the study found

00:30

Snapchat is the one teens say they use

00:33

the most often. So looking to Twitter, of

00:36

course, Jason tweets "Facebook's newsfeed

00:39

is just full of useless stuff". Gail

00:42

tweets that her kids are 19 and 20, they

00:44

haven't used Facebook for years and I

00:46

love the next web. This is a website. They

00:48

have these little thought bubbles of this

00:50

little conversation between two

00:51

teenagers. "Hey, add me on Facebook". "What's

00:53

Facebook?" and then it's got Mark

00:55

Zuckerberg off on the side kind of

00:58

crying. He shouldn't cry too much as we

01:00

all know Instagram it's owned by Facebook. [Female co-host] He's got Instagram.

[Male co-host 1] So he's

01:04

smart, he's making the proper adjustments. So he's preparing for Facebook to go

01:08

to a different audience, but Facebook,

01:09

they actually managed to make money

01:11

versus a lot of social networks. They're

01:13

just... They're struggling, even Twitter is

01:14

struggling. [Male co-host 2] My teenagers Snapchat. It's

01:17

all about the Snapchat. [Female co-host] Right, yeah. [Male co-host 1] And even them, I mean, how's Snapchat

01:20

going to make money in the long term? We'll see... [Male co-host 2] My

01:22

kids don't care. [laughs] [Male co-host 1] Yeah, they don't care. Until it goes away like

01:26

Vine did. Remember Vine? Yeah, gone... It doesn't make money. [Female co-host] Vine... That's right! [Male co-host 2] They'll just find a new one. [Male co-host 1] Yep...